



Fall-Spring AWT List

AWT = Average Weekly Traffic

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ID Status Legend

SU = Student Union, RC = Rec Center
 EB = Education Building, LIB = Library, MT = Mass Transit

State	Locations	City	ID Status	# Screens	DMA City	DMA Rank	AWT Fall/Spring	Weekly Impressions
1 AK	University of Alaska	Anchorage	SU	1	Anchorage	154	12,500	27,500
2 AL	Auburn University	Auburn	SU	1	Columbus, GA	128	7,978	17,552
3 AL	Alabama A& M University	Normal	SU	1	Huntsville	84	4,500	9,900
4 AL	Alabama A & M University	Normal	SU	1	Huntsville	84	3,000	6,600
5 AL	Jacksonville State University	Jacksonville	SU	1	Birmingham (Ann and Tusc)	40	850	1,870
6 AL	Shelton State Community College	Tuscaloosa	SU	1	Birmingham (Ann and Tusc)	40	4,500	9,900
7 AL	Shelton State Community College	Tuscaloosa	SU	1	Birmingham (Ann and Tusc)	40	1,500	3,300
8 AL	University of Alabama	Birmingham	RC	1	Birmingham (Ann and Tusc)	40	9,928	21,842
9 AL	University of Alabama	Tuscaloosa	RC	2	Birmingham (Ann & Tusc)	40	14,000	30,800
10 AL	University of West Alabama	Livingston	RC	1	Meridian	185	1,200	2,640
11 AR	Arkansas Tech University	Russellville	SU	1	Little Rock - Pine Bluff	57	3,000	6,600
12 AR	Southern Arkansas University	Magnolia	RC	1	Shreveport	81	1,500	3,300
13 AR	University of Arkansas	Monticello	RC	1	Little Rock - Pine Bluff	57	4,900	10,780
14 AR	University of Arkansas	Fayetteville	RC	1	Ft. Smith-Fay-Springdl-Rgrs	102	10,007	22,015
15 AR	University of Arkansas	Fayetteville	MT	1	Ft. Smith-Fay-Springdl-Rgrs	102	42,000	92,400
16 AZ	Arizona State University	Tempe	RC	1	Phoenix	13	17,500	38,500
17 AZ	University of Arizona	Tucson	RC	1	Tucson (Sierra Vista)	70	22,400	49,280
18 CA	University of California	Davis	SU	1	Sacramento, Stockton, Modesto	20	75,000	165,000
19 CA	University of California	Los Angeles	RC	2	Los Angeles	2	28,750	63,250
20 CA	University of California	Los Angeles	SU	1	Los Angeles	2	91,000	200,200
21 CA	University of California San Diego	LaJolla	RC	1	San Diego	27	3,025	6,655
22 CA	University of California San Diego	LaJolla	RC	1	San Diego	27	22,120	48,664
23 CA	University of Southern California	Los Angeles	RC	1	Los Angeles	2	19,000	41,800
24 CO	Colorado State University	Ft. Collins	SU	1	Denver	18	73,000	160,600
25 CO	University of Colorado	Boulder	RC	1	Denver	18	22,153	48,737
26 CO	University of Colorado	Boulder	EB	1	Denver	18	5,000	11,000
27 CT	University of Connecticut	Storrs	RC	1	Hartford & New Haven	28	25,000	55,000
28 CT	University of Hartford	West Hartford	RC	2	HARTFORD & NEW HAVEN	28	18,000	39,600
29 CT	University of Hartford	West Hartford	SU	2	HARTFORD & NEW HAVEN	28	21,000	46,200
30 DC	George Mason University	Fairfax	RC	1	Washington, DC (HAGRSTWN)	8	8,500	18,700
31 DC	George Mason University	Fairfax	SU	1	Washington DC	8	70,000	154,000
32 FL	Embry Riddle Aeronautical University	Daytona Beach	RC	1	Orlando-Daytona Bch-Melbrn	19	2,250	4,950
33 FL	Florida Institute of Technology	Melbourne	RC	1	Orlando-Daytona Bch-Melbrn	19	3,000	6,600

34	FL	Florida International University Biscay...	North Miami	SU	1	Miami - Ft. Lauderdale	16	1,800	3,960
35	FL	Florida International University Univers...	Miami	RC	1	Miami-Ft. Lauderdale	16	6,525	14,355
36	FL	Florida State University	Tallahassee	RC	2	Tallahassee	108	20,000	44,000
37	FL	University of Central Florida	Orlando	SU	2	Orlando-Daytona Bch-Melbrn	19	100,000	220,000
38	FL	University of Central Florida	Orlando	RC	4	Orlando,Daytona Beach	19	15,794	34,747
39	FL	University of Miami	Coral Gables	RC	1	Miami, Ft. Lauderdale	16	15,400	33,880
40	FL	University of Miami	Coral Gables	SU	1	Miami, Ft. Lauderdale	16	180,400	396,880
41	FL	University of West Florida	Pensacola	RC	1	Mobile-Pensacola (Ft Walt)	59	8,500	18,700
42	GA	Georgia Institute of Technology	Atlanta	RC	2	Atlanta	9	15,000	33,000
43	GA	Kennesaw State University	Kennesaw	RC	1	Atlanta	9	4,000	8,800
44	GA	University of Georgia	Athens	SU	1	Atlanta	9	75,000	165,000
45	GA	Valdosta State University	Valdosta	RC	1	Tallahassee-Thomasville	108	5,895	12,969
46	IA	Iowa State University	Ames	RC	1	Des Moines-Ames	73	19,975	43,945
47	ID	Boise State University	Boise	SU	1	Boise	118	38,051	83,712
48	ID	Boise State University	Boise	EB	1	Boise	118	22,066	48,545
49	ID	Idaho State University	Pocatello	RC	2	Idaho Falls-Pocatello	163	8,600	18,920
50	IL	Eastern Illinois University	Charleston	RC	1	Champaign & Springfield, Decatur	82	11,000	24,200
51	IL	Illinois State University	Normal	RC	1	Peoria, Bloomington	116	6,500	14,300
52	IL	Southern Illinois University	Carbondale	SU	1	Paducah, Cape Girardeau, Harrisburç	80	11,700	25,740
53	IL	Southern Illinois University	Carbondale	RC	1	Paducah, Cape Girardeau, Harrisburç	80	29,289	64,436
54	IL	Southern Illinois University	Edwardsville	RC	1	St. Louis	21	5,800	12,760
55	IL	Southern Illinois University	Edwardsville	SU	1	St. Louis	21	42,268	92,990
56	IL	University of Illinois	Urbana - Champaign	SU	1	Champaign & Springfield, Decatur	82	105,000	231,000
57	IL	University of Illinois	Urbana - Champaign	RC	1	Champaign & Springfield, Decatur	82	25,000	55,000
58	IL	University of Illinois	Urbana - Champaign	EB	1	Champaign&Springfield-Decatur	82	1,600	3,520
59	IL	University of Illinois	Chicago	RC	1	Chicago	3	9,083	19,983
60	IL	University of Illinois	Chicago	SU	1	Chicago	3	75,282	165,620
61	IL	University of Illinois	Chicago	SU	1	Chicago	3	4,394	9,667
62	IN	Indiana State University	Terre Haute	RC	1	Terre Haute	151	1,425	3,135
63	IN	Indiana University Purdue University	Indianapolis	RC	1	Indianapolis	25	2,000	4,400
64	KS	Fort Hays State University	Hays	SU	1	Wichita - Hutchinson Plus	67	6,750	14,850
65	KS	Pittsburg State University	Pittsburg	SU	1	Joplin - Pittsburg	144	28,000	61,600
66	KS	Southwestern College	Winfield	Libr...	1	Wichita - Hutchinson Plus	67	2,170	4,774
67	KS	Wichita State University	Wichita	RC	1	Wichita-Hutchison Plus	67	6,191	13,620
68	KY	Lindsey Wilson College	Columbia	SU	1	Bowling Green	183	4,200	9,240
69	KY	Lindsey Wilson College	Columbia	SU	1	Bowling Green	183	1,750	3,850
70	KY	University of Kentucky	Lexington	SU	1	Lexington	63	20,000	44,000
71	LA	Louisiana State University	Shreveport	SU	1	Baton Rouge	93	4,500	9,900
72	LA	Louisiana State University	Alexandria	SU	1	Alexandria	179	8,000	17,600
73	LA	Southeastern Louisiana University	Hammond	RC	2	Baton Rouge	93	5,325	11,715
74	LA	Tulane University	New Orleans	SU	1	New Orleans	54	54,000	118,800
75	LA	Tulane University	New Orleans	RC	1	New Orleans	54	5,448	11,986
76	LA	University of Louisiana	Lafayette	SU	1	Lafayette	123	10,000	22,000
77	LA	University of Louisiana	Lafayette	RC	1	Lafayette	123	8,000	17,600
78	LA	Xavier University	New Orleans	RC	1	New Orleans	54	15,000	33,000
79	LA	Xavier University	New Orleans	RC	1	New Orleans	43	15,000	33,000
80	MA	Assumption College	Worcester	RC	1	Boston (Manchester)	7	587	1,291
81	MA	Northeastern University	Boston	RC	1	Boston	7	13,101	28,822

82	MA	University of Massachusetts	Amherst	SU	1	Albany-Schenectady-Troy	56	60,000	132,000
83	MD	University of Maryland	Baltimore	RC	1	Baltimore	24	9,000	19,800
84	ME	University of Maine	Orono	SU	1	Bangor	152	30,000	66,000
85	MI	Central Michigan University	Mount Pleasant	SU	1	Flint-Saginaw-Bay City	66	48,000	105,600
86	MI	Central Michigan University	Mount Pleasant	RC	1	Flint - Saginaw - Bay City	66	4,000	8,800
87	MI	Eastern Michigan University	Ypsilanti	RC	1	Detroit	11	17,000	37,400
88	MI	Kettering University	Flint	RC	1	Flint-Saginaw-Bay City	66	2,600	5,720
89	MI	Michigan State University	East Lansing	RC	1	Lansing	112	12,000	26,400
90	MI	Michigan State University	East Lansing	RC	1	Lansing	112	12,500	27,500
91	MI	University of Michigan	Ann Arbor	RC	2	Detroit	11	22,630	49,786
92	MI	Western Michigan University	Kalamazoo	SU	1	Grand Rapids-Kalamazoo-B.Crk	39	30,000	66,000
93	MN	Minnesota State University	Moorhead	SU	1	Fargo - Valley City	119	13,094	28,807
94	MN	Minnesota State University	Mankato	SU	1	Mankato	200	55,000	121,000
95	MN	Minnesota State University	Mankato	RC	1	Mankato	200	30,000	66,000
96	MN	St. Cloud State University	St. Cloud	RC	1	Minneapolis-St.Paul	15	28,000	61,600
97	MO	Central Missouri State University	Warrensburg	SU	1	Kansas City	31	10,100	22,220
98	MO	Missouri State University	Springfield	SU	1	Springfield	76	15,000	33,000
99	MO	Southeast Missouri State University	Cape Girardeau	SU	1	Paducah, Cape Girardeau, Harrisburg	80	4,900	10,780
100	MO	Southeast Missouri State University	Cape Girardeau	RC	1	Paducah, Cape Girardeau, Harrisburg	80	4,695	10,329
101	MO	St. Louis University	St. Louis	SU	1	St. Louis	21	44,100	97,020
102	MO	St. Louis University	St. Louis	RC	1	St. Louis	21	7,508	16,518
103	MO	University of Missouri	St. Louis	RC	1	St. Louis	21	2,875	6,325
104	MO	University of Missouri	Rolla	RC	1	St. Louis	21	5,600	12,320
105	MO	University of Missouri	Rolla	SU	1	St. Louis	21	11,000	24,200
106	MO	University of Missouri	St. Louis	SU	1	St. Louis	21	21,313	46,889
107	MS	Jackson State University	Jackson	SU	1	Jackson, MS	87	1,000	2,200
108	MS	Mississippi State University	Starkville	SU	1	Columbus-Tupelo-West Point	132	28,350	62,370
109	MS	Mississippi State University	Starkville	RC	1	Columbus-Tupelo-West Point	132	11,937	26,261
110	MS	University of Mississippi	Oxford	RC	1	Memphis	44	13,625	29,975
111	MS	University of Southern Mississippi	Hattiesburg	RC	1	Hattiesburg, Laurel	165	9,796	21,551
112	NC	Campbell University	Buies Creek	SU	1	Raleigh/Durham(Fayetteville)	29	3,500	7,700
113	NC	Duke University	Durham	RC	1	Raleigh-Durham(Fayetteville)	29	18,500	40,700
114	NC	Fayetteville State University	Fayetteville	SU	1	Raleigh -Durham	29	4,000	8,800
115	NC	North Carolina State University	Raleigh	RC	1	Raleigh/Durham (Fayetteville)	29	7,164	15,761
116	NC	University of North Carolina	Chapel Hill	RC	1	Raleigh/Durham (Fayetteville)	29	1,800	3,960
117	NC	University of North Carolina	Charlotte	RC	3	Charlotte	26	7,625	16,775
118	NC	University of North Carolina	Greensboro	RC	1	Greensboro-H.Point-W.Salem	47	5,030	11,066
119	NC	University of North Carolina	Pembroke	SU	1	Charleston-SC	100	45,000	99,000
120	NC	University of North Carolina	Wilmington	RC	1	Wilmington	136	5,500	12,100
121	NC	University of North Carolina	Wilmington	SU	1	Wilmington	136	15,416	33,915
122	NC	Wake Forest University	Winston-Salem	SU	1	Greensboro-H.Point-W.Salem	47	8,750	19,250
123	NC	Western Carolina University	Cullowhee	SU	1	Greenville-Spart-ashvill-And	36	25,000	55,000
124	ND	University of North Dakota	Grand Forks	RC	1	Fargo-Valley City-Grand Forks	119	3,200	7,040
125	NH	University of New Hampshire	Durham	RC	1	Boston	7	11,432	25,150
126	NJ	Fairleigh Dickinson University	Teaneck	SU	2	New York	1	8,588	18,894
127	NJ	Fairleigh Dickinson University	Teaneck	SU	1	New York	1	1,125	2,475
128	NJ	Montclair State University	Montclair	SU	1	New York	1	18,000	39,600
129	NJ	New Jersey Institute of Technology	Newark	RC	1	New York	1	1,000	2,200

130	NJ	New Jersey Institute of Technology	Newark	SU	3	New York	1	25,000	55,000
131	NJ	Rutgers University	Camden	SU	1	Philadelphia	4	14,815	32,593
132	NJ	Rutgers University	Camden	RC	1	Philadelphia	4	4,000	8,800
133	NJ	Rutgers University	Newark	SU	4	New York	1	8,700	19,140
134	NM	New Mexico State University	Las Cruces	RC	1	El Paso (Las Cruces)	99	5,200	11,440
135	NM	University of New Mexico	Albuquerque	RC	1	Albuquerque, Santa Fe	45	13,000	28,600
136	NY	Lehman College	Bronx	RC	1	New York	1	2,000	4,400
137	NY	Queens College	65-30 Kissena Blv	SU	1	New York	1	6,500	14,300
138	NY	State University of New York	Brockport	RC	1	Rochester	78	3,000	6,600
139	NY	State University of New York	Buffalo	RC	1	Buffalo	49	20,000	44,000
140	NY	State University of New York	Cortland	RC	1	Syracuse	79	3,500	7,700
141	NY	State University of New York	Oneonta	SU	1	Utica	169	11,270	24,794
142	OH	Bowling Green State University	Bowling Green	RC	1	Toledo	71	10,500	23,100
143	OH	Kent State University	Kent	RC	1	Cleveland, Akron	17	12,000	26,400
144	OH	Miami University	Oxford	RC	1	Cincinnati	33	22,000	48,400
145	OH	The Ohio State University	Columbus	RC	1	Columbus	32	44,000	96,800
146	OH	University of Cincinnati	Cincinnati	SU	1	Cincinnati	33	200,000	440,000
147	OH	University of Toledo	Toledo	RC	1	TOLEDO	71	10,000	22,000
148	OH	University of Toledo	Toledo	SU	1	Toledo, OH	71	30,000	66,000
149	OH	Youngstown State University	Youngstown	SU	4	Youngstown	103	6,000	13,200
150	OK	East Central University	Ada	SU	1	Sherman - ADA	161	3,100	6,820
151	OK	Oklahoma State University	Stillwater	RC	1	Tulsa	62	15,250	33,550
152	OK	Oral Roberts University	Tulsa	SU	1	Tulsa	62	9,580	21,076
153	OK	Southwestern Oklahoma State University	Weatherford	RC	1	Oklahoma City	46	3,000	6,600
154	OK	Southwestern Oklahoma State University	Weatherford	SU	1	Oklahoma City	46	5,000	11,000
155	OK	Southwestern Oklahoma State University	Weatherford	CS	1	Oklahoma City	46	3,500	7,700
156	OK	University of Central Oklahoma	Edmond	RC	1	Oklahoma City	46	5,293	11,645
157	OK	University of Oklahoma	Norman	RC	1	Oklahoma City	46	11,875	26,125
158	OR	Oregon State University	Corvallis	RC	2	Eugene	120	15,500	34,100
159	OR	University of Oregon	Eugene	RC	1	Eugene	120	17,678	38,892
160	PA	Edinboro University	Edinboro	RC	1	Erie	142	1,200	2,640
161	PA	Millersville University	Millersville	SU	1	Harrisburg-Lncaster-Leb-York	41	25,000	55,000
162	PA	Pennsylvania State University	University Park	RC	1	Johnstown-Altoona	98	20,000	44,000
163	PA	Saint Francis University	Loretto	SU	1	Johnstown Altoona	98	4,200	9,240
164	PA	Saint Joseph University	Philadelphia	SU	1	Philadelphia	4	3,000	6,600
165	PA	Saint Joseph University	Philadelphia	RC	1	Philadelphia	4	3,500	7,700
166	PA	Slippery Rock University	Slippery Rock	RC	1	Pittsburgh	22	7,000	15,400
167	PA	Temple University	Philadelphia	RC	3	Philadelphia	4	7,900	17,380
168	PA	University of Pennsylvania	Philadelphia	RC	1	Philadelphia	4	28,000	61,600
169	RI	University of Rhode Island	Kingston	SU	4	Providence, New Bedford	51	44,000	96,800
170	SC	Clemson University	Clemson	RC	1	Greenville-Spartanburg	36	13,000	28,600
171	SC	Coastal Carolina University	Conway	RC	1	Myrtle Beach-Florence	105	2,100	4,620
172	SC	College of Charleston	Charleston	SU	1	Charleston,SC	100	9,800	21,560
173	SC	Furman University	Greenville	SU	1	Greenville-Spartanburg	36	7,500	16,500
174	SC	Furman University	Greenville	RC	1	GREENVLL-SPART-ASHEVLL-AND	36	4,200	9,240
175	SD	South Dakota State University	Brookings	RC	2	Sioux Falls (Mitchell)	115	12,490	27,478
176	TN	LeMoyne-Owen College	Memphis	SU	1	Memphis	44	24,780	54,516
177	TN	Middle Tennessee State University	Murfreesboro	RC	1	Nashville	30	11,198	24,636

178 TN	Rhodes College	Memphis	RC	1	Memphis	44	3,800	8,360
179 TN	Tennessee State University	Nashville	SU	1	Nashville	30	12,000	26,400
180 TN	Tennessee Tech University	Cookeville	RC	1	Nashville	30	8,500	18,700
181 TN	Tennessee Tech University	Cookeville	SU	1	Nashville	30	45,000	99,000
182 TN	University of Memphis	Memphis	RC	1	Memphis	44	6,777	14,909
183 TX	Jacksonville College	Jacksonville	SU	1	Tyler - Longview	111	6,000	13,200
184 TX	Southern Methodist University	Dallas	RC	1	Dallas - Ft. Worth	6	7,000	15,400
185 TX	Texas A&M University	Corpus Christi	SU	1	Corpus Christi	129	15,000	33,000
186 TX	Texas Christian University	Fort Worth	RC	1	Dallas - Fort Worth	6	9,100	20,020
187 TX	Texas Christian University	Fort Worth	SU	1	Dallas-Ft.Worth	6	6,440	14,168
188 TX	Texas State University	San Marcos	RC	1	Austin	52	7,420	16,324
189 TX	Texas State University	San Marcos	SU	1	Austin	52	60,000	132,000
190 TX	Texas Tech University	Lubbock	RC	1	Lubbock	147	3,500	7,700
191 TX	University of Houston	Houston	RC	1	Houston	10	13,135	28,897
192 TX	University of North Texas	Denton	SU	1	Dallas - Ft Worth	6	64,426	141,737
193 TX	University of Texas	Austin	RC	1	Austin	52	56,082	123,380
194 TX	University of Texas Dallas	Richardson	SU	1	Dallas - Ft Worth	6	7,000	15,400
195 TX	University of Texas Dallas	Richardson	RC	1	Dallas - Ft. Worth	6	3,500	7,700
196 TX	University of Texas	El Paso	RC	1	El Paso (Las Cruces)	99	3,515	7,733
197 TX	University of Texas	El Paso	SU	1	El Paso (Las Cruces)	99	10,300	22,660
198 TX	University of Texas	San Antonio	RC	1	San Antonio	37	7,700	16,940
199 UT	Weber State University	Ogden	RC	1	Salt Lake City	35	7,500	16,500
200 VA	James Madison University	Harrisonburg	RC	1	Harrisonberg	181	16,000	35,200
201 VA	University of Mary Washington	Fredericksburg	RC	1	Washington, DC (HAGRSTWN)	8	4,000	8,800
202 VA	University of Richmond	Richmond	RC	2	Richmond-Petersburg	61	4,000	8,800
203 VA	Virginia Commonwealth University	Richmond	SU	1	Richmond-Petersburg	61	51,000	112,200
204 VA	Virginia Wesleyan College	Norfolk	RC	3	Norfolk-Portsmth-Newpt Nws	42	8,000	17,600
205 VT	University of Vermont	Burlington	RC	1	Burlington-Plattsburgh	90	6,200	13,640
206 WA	Washington State University	Pullman	SU	1	Spokane	77	85,865	188,903
207 WA	Washington State Univeristy	Pullman	RC	1	Spokane	77	15,000	33,000
208 WI	Marquette University	Milwaukee	RC	2	Milwaukee	34	5,712	12,566
209 WI	University of Wisconsin	La Crosse	RC	1	La Crosse, Eau-Claire	127	11,643	25,615
210 WI	University of Wisconsin	La Crosse	SU	1	La Crosse - Eau Claire	127	28,400	62,480
211 WI	University of Wisconsin	Madison	RC	1	Madison	85	14,469	31,832
212 WI	University of Wisconsin	Kenosha	SU	2	Milwaukee	34	7,500	16,500
213 WI	University of Wisconsin	Whitewater	RC	1	Milwaukee	34	3,800	8,360
214 WI	University of Wisconsin	Eau Claire	RC	2	La Crosse - Eau Claire	127	25,000	55,000
215 WI	University of Wisconsin	Eau Claire	RC	1	La Crosse - Eau Claire	127	25,000	55,000
216 WY	University of Wyoming	Laramie	SU	1	Cheyene-Scottsbluff	195	42,000	92,400
	Total			253			3,967,096	8,727,611